



10/02/2006

15:00 PM

Meeting called by:		Type of meeting:	Watsan meeting
Facilitator:	John Collett, Plan	Note taker:	CWS staff

Attendees: See the Delegate self-introduction below

----- Agenda Topics -----

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| - Delegate self-introduction | All |
| - Review and acceptance of minutes of previous meeting | John Collett |
| - Presentation on World Bank Water & Sanitation Program National Hand washing Initiative | Nguyen Kim Nga |
| - Questions and Answer/Discussion | All |
| - Update on 2 nd revised and expanded edition of Water and Sanitation Reference Document | John Collett |
| - Other business: | John Collett |
| Proposed Water, Sanitation and Hygiene IEC survey | |
| Proposed 2 nd meeting of School Water, Sanitation and Hygiene sub-group | |
| - Date of the next meeting | John Collett |

Delegate self-introduction

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17	Pham Thi Dung	Vietnam Institute for Water Resource Research	098 900 7607	Khanhdung98@yahoo.com
18	Nguyen Kim Nga	Hand washing Initiative, Water & Sanitation Program, WB	934-6600 ext. 390	nnguyen4@worldbank.org
19	Nguyen Van Ty	CWS	04 832 8569	ty@cws.org.vn
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Review and acceptance of minutes of previous meeting

The previous meeting minute was shared and accepted by all participants.

Presentation on World Bank Water & Sanitation Program National Handwashing Initiative

Hand washing with soap is believed to be a highly feasible, cost-effective and the “do-it-yourself” vaccine, capable of reducing diarrhea, intestinal and respiratory tract infections better than other water and sanitation interventions.

Hand washing initiative is a global intervention and has been implemented in several other developing countries namely Nepal, Ghana, Senegal and Peru before Vietnam. The Vietnam Hand washing Initiative is now in its fund-raising stage and is expected to be launched by September 2006.

In Vietnam, the Hand Washing Initiative is designed to reduce morbidity and mortality among children under five through an integrated communications campaign promoting hand washing with soap to prevent diarrhea diseases. A Public-Private Partnership model is chosen to implement the Initiative, as it, among others, is large-scale, likely cost-effective and optimizes experience and resources of the industry and the Government.

Questions and Answer/Discussion

What is mass – media’s role in the Initiative?

Mass media is one component apart from component of one – to – one contact and working through the health and education system. As this Initiative is about catalyzing behavior changes, it is time intensive and hard. Therefore, beside working with the Ministry of Health and the Ministry of Education and Training, we will also work with mass media agencies to send the messages.

One of the big parts of the Initiative is the participation of private water and sanitation companies. It is a big challenge for us to mobilize their involvement.

Other source of information states that only 2-3% Vietnamese people wash their hand after the toilet. Is this still a reliable statistic?

Yes.

In our project (Plan’s project), when asked why they did not wash their hands after the toilet, most people answered that soap was too expensive for them to use. In other countries that the Hand washing initiative has been carried out, what experience do you have regarding soap alternatives or making soap more accessible to people?

People often think that soap is expensive. Clothes washing powder or detergent can be an alternative if they do not have soap. In the Initiative, we will work with soap companies to come up with cheaper options.

From experience of CCF, in rural areas, using soap means using a lot more running water.

We will consider doing IEC before promoting hand washing.

In Ghana, what results have been achieved?

In Ghana, hand washing with soap is the lowest – cost way to improve public health and so far we have achieved good results. In Ghana, the program was estimated to save \$5 million over 3 years for the public health system. Total costs associated with diarrhea disease to Ghana totaled roughly \$9 million (accounting for costs related lost work days, ORS treatment, expenses incurred for health center visits, hospitalization and funeral costs). The Initiative cost 4 million, which means 5 million was saved thanks to the Initiative.

Why does the Initiative target hand – washing after the toilet? Why not before eating or preparing food?

In the HWI messages will differ depending on the audience. If the target audience is children, we will emphasize washing after the toilet or before eating. If the target is mothers with children under 5, we will also emphasize handwashing before preparing food. *Cleaning hands after changing a baby's diaper would not be a good message for children, for example.*

What are sources of funding?

We look for financial assistance from bilateral-funders and foundations and technical assistance/funding from the private sector.

What about private soap manufacturers?

Yes, we plan to target Vietnam local soap manufacturers. We will ask around 10 of them to see if they are interested in the Initiative.

Update on 2nd revised and expanded edition of Water and Sanitation Reference Document

The final draft of 2nd revised and expanded Watsan reference document is ready for printing in February and distribution in early March. Once being printed, copies will be passed along to NGO RC for distribution to interested audience. When circulated, feedback should be sent to John Collett or CWS.

Other business

Water and Sanitation IEC material survey:

Plan is proposing to carry out a survey and assessment of water and sanitation IEC material produced in Vietnam. The idea of the survey is to identify the most useful materials available and to make them more widely accessible. Plan has already met with CERWASS IEC Section to discuss this proposal and a follow-up meeting to discuss collaboration with UNICEF and other partners will take place next week.

AusAid project:

Anyone interested in AusAid's Rural Water Supply Pricing Manual should contact John Collett.

A new product for water treatment:

Water treatment product: Mr. Dzong Nguyen from PSI shared with the participants a new product for water treatment that has been produced under his project. The product is now available and promoted in the Mekong delta provinces. Apart from the product itself, poster, leaflets and IEC product (calendar) are also launched to promote Safewat use in the Mekong areas. The presentation of a new product was followed by questions and answer regarding the use of Safewat product. For further information, please contact Dzong Nguyen at dzongnguyen@psi.org.vn or at (04) 772 3620.

Watsan email list:

There seemed a problem with the watsan email list. People from Borda, UNDP, SNV, CCF and IDE did not get the last Watsan Meeting Minute and the invitation to the Feb Watsan meeting while they were supposed to get them as these had been widely shared among people on the list.

Invitation to meeting: those interested were invited to join Hand washing Initiative donor meeting on next Wednesday (15 Feb) at World Bank.

Resources: 25 disks of tools used in school hygiene and behavior researches will be passed onto NGO RC for distribution. Nga can bring the books/cds to the next meeting.

Next meeting

April 7, 2006