



## VUFO-NGO RESOURCE CENTRE

Vietnam Union of Friendship Organizations – Non-Governmental Organizations

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### INVITATION

To: Mr/Ms.....  
Representative of .....

**Subject: *Image of ethnic minorities in print newspapers***

The Ethnic Minorities Working Group (EMWG) would like to invite you to a meeting to learn about the findings of a study conducted by the Institute for Studies of Society, Economy and Environment (iSEE) and the Academy of Journalism and Communication (AJC) on the **image of ethnic minorities in print newspapers in Vietnam**.

The iSEE/AJC study considered questions including:

- How are ethnic minorities portrayed in print newspapers?
- How does the way print newspapers write about ethnic minorities impact on society's attitude towards ethnic minorities?
- Does media contribute to the reduction of prejudice and stigma against ethnic minorities or not?
- What changes should be made in the way journalists write about ethnic minorities to reduce stigma, and contribute to the national solidarity, social equity, democracy and civilization?

The meeting will be held from 8.30-11.30am on 2<sup>nd</sup> February 2010, at the meeting room of NGORC, La Thanh Hotel, 218 Doi Can, Ba Dinh, Hanoi. The tentative agenda is as follows:

8.30-8.45: Introduction (EMWG)  
8.45-9.25: Study findings – image of EM on print newspaper (MA. Nguyễn Thị Tuyết Minh – AJC)  
9.25-10.05: How print newspapers write about ethnic minorities – from social-cultural anthropology perspective. (Prof. Dr. Nguyễn Văn Chính – HNU)  
10.05-10.20: Tea break  
10.20-11.20: Q and A and discussion (EMWG)  
11.20-11.30: Conclusion

In order to prepare logistics (tea break, documents and interpretation), please confirm your participation with Ms. Duong Thi Tam via email address: [emwg@ngocentre.org.vn](mailto:emwg@ngocentre.org.vn) prior to 28<sup>th</sup> January 2010.

Thank you very much.  
On behalf of EMWG

Steve Price-Thomas  
Country Director - Oxfam Great Britain: current Chair organization of EMWG