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# Implementation of a project in various ethnic groups district of Quan Ba, Ha Giang



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## Background

- ▶ Quan Ba district: H' Mong 60%, Dao 14,7%, Tay 9,2%, and others 16,1%
- ▶ The poverty rate is 40,6%, in which H'Mong occupied 67%, followed by Dao 17%, and others 16%
- ▶ 19 poorest villages in 3 project communes selected with total population is 8.560 people (1.833 households)

## Overall objective of project

All communities in Caritas Switzerland's Quan Ba project area, with a special focus on the poor and women are enabled to lead better lives in terms of food security, higher income, well-being while using natural resources in a sustainable way and fostering their cultural identity

## **Specific objectives**

- ▶ **Increase income and improve food security**
- ▶ **Raise awareness on hygiene and environment**
- ▶ **Capacity building for communities**

# Main components

## Increase income and improve food security

- ▶ Sustainable agriculture
- ▶ Tree planting and forest management
- ▶ Community tourism
- ▶ Black-born chicken (BBC)

## **Main components (Cont)**

### **Raise awareness on hygiene and environment**

- ▶ Water supply
- ▶ Public service for the poor

### **Capacity building for communities**

- ▶ Commune Development Board and District Management Unit
- ▶ Integrating project activities into the socio-economic development plan of the district and communes

## Success models

- ▶ Develop enterprise in remote areas basing on the advantages of H'Mong
- ▶ Mobilize the participation and contribution of various ethnic groups in one community for small construction

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## Develop enterprise in remote areas basing on the advantages of H'Mong

- ▶ Maize wine cooperative of Thanh Vân
- ▶ Having 68 members divided into 4 groups
- ▶ Average income of a family from cooperative per year: 8,600,000 VND (extra income from making wine)
- ▶ 100% of the cooperative members has become middle-income households.



## Project intervention

- ▶ Determine the traditional products of each ethnic group (maize wine with traditional yeast)
- ▶ Technical support on distillation, raising yeast and building production house
- ▶ Capacity building on management and coordination skills, promoting the ownership of the community

## Project intervention (cont)

- ▶ Support on trade mark development and market access
- ▶ Promote environment protection (producers commit to pay an amount of money to plant one tree if they produce one litre of wine)

## Challenge

- ▶ Villagers were not familiar with terms of doing business (language barrier)
- ▶ Limited knowledge on management
- ▶ Pressure of fuel (cutting trees for firewood)

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## Mobilize the participation and contribution of various ethnic groups in one village

Support to build 800m irrigation schemes in 2 villages of Thanh Long and Lang Tan where 4 groups of Tay, H'Mong, Nung and Dao living together with 250 households (15 ha)



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## Mobilize the participation and contribution of various groups in one village

- ▶ Building a village meeting hall in Truc Son where Dao is the main group
- ▶ 150 mil VND funded by project and 98 mil VND contributed from the community



## Project intervention

- ▶ Facilitate the participation of the community from the very beginning
- ▶ Support and encourage the community to evaluate their ability by themselves (implementation and contribution ability)
- ▶ Provide construction materials (while the villagers contributed labour and materials equivalent to 30% of the total cost)

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## Implementation method applied

- ▶ Ensure the participation of the community in the whole process (decision making, implementation, monitoring)
- ▶ Ensure transparent communication
- ▶ Mobilize all resources and contribution of the community
- ▶ Improve ability of the community to deal with their own issues
- ▶ Applying the model of “farmer to farmer coaching”



## Challenges

- ▶ Local people are not familiar with getting involved directly in the construction
- ▶ It took a lot of time to reach consensus among community members and to push the implementation
- ▶ Local people have no (limited) knowledge and skill on construction

## Lessons learnt

- ▶ Support basing on the strengths of each ethnic group
- ▶ Consider the unique characteristics of the living and production conditions
- ▶ Consider the diversity of cognitive and language abilities of each group

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**Thank you**